



Homeless Voices for Justice – Longest Day of Homelessness

June 19, 2020

Social Media Storm at 12pm

Hashtags:

- #SummerSolstice
- #LongestDayofHomelessness
- #HousingIsHealthcare
- #EndHomelessness
- #HousingIsAHumanRight
- #ShelterIsAHumanRight
- #HomelessVoicesForJustice
- #SheltersSaveLives
- #RentReliefNow

Sample tweets/social media posts:

- Tomorrow is the #SummerSolstice AND the #LongestDayOfHomelessness. Homelessness isn't easier in the summer. This year, EVERY DAY OF THE COVID-19 PANDEMIC IS THE LONGEST DAY OF HOMELESSNESS! We cannot forget about our unhoused neighbors during this crisis! See more: @PrebleStreet
- On this #LongestDayOfHomelessness we are reminded that the affordable housing crisis is a public health crisis. Now more than ever #HousingIsHealthcare. EVERY DAY OF THE COVID-19 PANDEMIC IS THE LONGEST DAY OF HOMELESSNESS! Check out @PrebleStreet to learn more.
- During the #LongestDayOfHomelessness, #HomelessVoicesforJustice is amplifying the message that homelessness is a public health and a racial justice crisis. We cannot #EndHomelessness without ending racism. Learn more at <https://tinyurl.com/y8zj5ykp>. #HousingIsAHumanRight @PrebleStreet
- On this #LongestDayOfHomelessness we are reminded that the affordable housing crisis is a racial justice crisis. We know that we cannot #EndHomelessness without ending racism. Learn more at <https://tinyurl.com/y8zj5ykp>. #HousingIsAHumanRight @PrebleStreet
- Tomorrow is the #SummerSolstice AND the #LongestDayOfHomelessness. Today, #HomelessVoicesforJustice is amplifying the message that EVERY DAY OF THE COVID-19 PANDEMIC IS THE LONGEST DAY OF HOMELESSNESS. Check out @PrebleStreet to learn more.
- Today is #Juneteenth and tomorrow is the #LongestDayOfHomelessness. We cannot #EndHomelessness without ending racism. Learn more about the intersection of homelessness and Juneteenth from @herstorytotell: <https://tinyurl.com/y8nkbseo>. @PrebleStreet